

Tender No. NG/28
Short Tender Notice

TENDER FOR DESIGNING, CONSULTANCY, PRINTING, MARKETING, SALE OF TICKETS AND SEAT ASSIGNMENT.

34TH National Games are being organized at Ranchi, Jamshedpur and Dhanbad from 21st November to 5th December 2009. For the said Games, Entry tickets are to be printed and marketed.

1. Specifications for the ticket:

- a) Size of the ticket : 8 inch x 4 inch
- b) Paper : 150 GSM Art Paper
- c) Type of tickets for Opening and Closing Ceremony - Separate Tickets shall be printed.
- d) For all other days, and other events separate tickets shall be printed for all the Stadiums.

2. Pricing of tickets :

- a) For Opening and Closing ceremonies, two types of tickets shall be there:

Lower Tier - Rs.500/-

Upper Tier - Rs.200/-

In the tickets Block Number and Seat Number shall be there.

For other days, General Ticket price shall be Rs.10/- only.

Prices shall have to be printed in the tickets.

3. Number of Tickets

- a) Opening Ceremony & Closing Ceremony number of tickets shall be 30,000 each.
- b) For Games days, number of tickets shall be 3,50,000 approximately.

4. Technical Conditions:

1. The Bidder must have experience in ticketing of atleast one major International Sporting Event and one Summer or Winter Olympic /Commonwealth/National Games during the last 10 years.
2. The Bidder must have experience of ticketing of multi sport events.
3. The Bidder must have experience in Multi Venue Configurations
4. The Bidder must have ability to offer sales through internet, call centres and retail outlets.
5. The Bidder must have experience in managing / processing ticketing for major international sporting events in excess of 3,50,000 tickets.

5. Scope of Work

The Bidder shall conceptualize designs of the tickets.

The Bidder shall do the ticket Management through

- a. De-Duplication and data integrity checks
- b. Quota Management
- c. Ticket Billing
- d. Payment Management
- e. Seat assignment
- f. Last Minute ticket sales
- g. Hospitality ticketing
- h. VIP / Protocol ticketing services.
- i. Complete allocated seat inventory including graphical overview and view from seat
- j. Sponsors / client seat assignment
- k. Tickets fulfill for sponsors / individual clients
- l. Dedicated management for all tickets last operations
- m. 24 x 7 project and technical support
- n. On- site technical support
- o. continued ticket strategy consultation
- p. Dedicated project development team
- q. Ticketing option and yield management
- r. 360° Marketing technology

6. Financial Conditions

The Bidder shall quote his financial terms for the whole scope of work by generation of sale of tickets.

The Bidder shall complete the project in most transparent manner and shall report to the Executive Board on day- to-day basis.

The Director, NGOC invites the aforesaid Tender for the 34th National Games by 3.00 p.m. on 30-09-2009. The tender in sealed cover shall be submitted in the Office of The Director, NGOC, NGOC Secretariat, Morabadi,(Near Hockey Stadium), Ranchi. The same day at 4:00 PM tender shall be opened.

Late Tender shall not be accepted.

(P. C. Mishra)
Director,
NGOC